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## Conversations with My Daughter **What is quality food, dad?**

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**T:** “**Giant; The Quality Food People**” What does it mean dad?

**Dad:** It’s their slogan. It’s a way of advertising and trying to sell their products.

**T:** what is quality food?

**Dad:** Technically food that has no chemicals added to it and is organic is quality food. But people can interpret it many different ways.

**T:** Oh! Why we don’t buy from here daddy?

**Dad:** I suppose we can.

**T:** Yippy, we can shop there now.

**Dad:** But, they don’t have fresh fruit like the fruits in the Farmers market or fresh and natural and organic products like the ones Whole Foods sells.

**T:** Why they say “The Quality Food People” dad?

**Dad:** It’s how they get shoppers to go and buy from them.

**T:** Is it true?

**Dad:** I suppose. But they sell processed food too. They have food ingredients with additives, food coloring and other stuff.

**T:** I’m confused dad! Why they say quality food? Can the police arrest them when they lie?

**Dad:** They’re not lying though. Plus, to get the police involved, someone has to complain first.

**T:** How?

**Dad:** Well, someone has to go to the police and tell them that, for instance, I bought – what I thought was a - fresh turkey but it turned out to be a frozen turkey.

**T:** Can they go back to the store and tell the store that?

**Dad:** Of course, they can. But if the store says nope! This turkey I sold you was fresh; and the customer says it was not. They have to take it to the authorities – you know the police, lawyers, judges and people in the judicial system.

**T:** The judicial system, oh!

**Dad:** Yes. The judicial system!

**T:** What happens then?

**Dad:** Well, the chief of the Police sends an officer to the store and tells them that they have to go to court and explain – to the judge - why their turkey was not fresh when they said it was.

**T:** So they go to court.

**Dad:** Right! But courts are not for common people. You know, they use a different kind of terminology at courts. They speak with words that are not commonly used by average people. So the guy who bought the wrong turkey has to find a lawyer. And the store has to get a lawyer. So, the lawyers start fighting.

**T:** Umm, daddy what are they fighting about?

**Dad:** The frozen turkey.

**T:** Oh.

**Dad:** One side says your food is not quality food and the other side says it is too!

**T:** I never want to go to court.

**Dad:** Me neither!

**T:** I’m never going to buy frozen turkey.

**Dad:** Me neither!